

Growing up with phones isn't easy. The online world is full of dangers and many parents are concerned and looking for guidance. While tech and connectivity are critical to children's futures, their use should *never* come at the expense of their safety or wellbeing.

65% of parents who gave their children a smartphone at age 11 would have done something differently.

Children are **more likely** to see unsuitable content for their age if they have access to an unlimited smartphone.

9 in 10 parents worry about the potential harms of social media to their children.*

*Parent poll of smartphones 2024

That's why EE developed PhoneSmart. Together with safer internet organisations and charities, this interactive course is one way to make sure kids know exactly how to stay safe online.

Not sure when to give your child a smart phone? Here's our advice.

- Remember, under 13s are legally underage for most social media services.
- While we know there are exceptions, EE don't recommend giving smartphones to under 11s.



WHAT IS PHONESMART?

PhoneSmart is an interactive course that will help your child navigate the online world while staying safe and being kind.

It consists of **five modules** that introduce children to best practice behaviours when online and different issues they may face, such as cyberbullying and fake news.

Each module features:

- an **engaging animation** with relatable characters.
- an **interactive quiz** to equip young people with the skills and knowledge to keep them safe in the virtual world.
- tips on **what to do** if they find themselves in a tricky situation.

Win an Xbox Series X!



WIN PRIZES

When your child has completed all five modules you can enter the prize draw from your 'Dashboard' by clicking 'Enter prize' button and fill in the form that comes up with your details for the chance to win an **Xbox Series X**.

HOW DO I GET STARTED?

1. Simply go to eephonesmart.co.uk and click 'sign up for EE PhoneSmart'.
2. Set your child a username and password – it's quick and easy to get started.
3. You have the option to set up profiles for multiple children with a single shared password.
4. Share the unique URL or QR code and password with each child.
5. Once they've completed all five modules, you can enter them into the prize draw.

WHAT DOES PHONESMART COVER?



MODULE 1 THE BIG REVEAL

This module introduces the users to the main characters: Arlo, Jayden, Mei and Lily. It also introduces young people to some interesting facts and figures about smartphones, and gives them a short quiz to get them used to how the programme works.



MODULE 2: MEME-A-GEDDON

In this module, the friends go to see a film, and on the way Mei shares a meme of Jayden without his permission. The fallout allows young people to understand the consequences of posting photos online. The characters also see hate speech about one of the actors from the film, and work out the best course of action for what they've experienced.



MODULE 3: ZOMBIETOWN

In this module, the friends are obsessed with an online game, just like everyone else at school. However, Lily gets especially drawn into it, and plans to pull an all-nighter in order to get the new top score. The friends start to worry about Lily when she comes to school exhausted, and decide they need to find out how to help her.



MODULE 4: PHONEJACK'D

In this module, Arlo sets out to become an internet sensation by posting a video of a skateboarding trick. However, he lies about his age to create an account, and forgets to keep certain personal information about himself private. The friends need to work out how they can get Arlo online safely again.



MODULE 5: HOLY FAKE

In this module, Mei receives a tempting email inviting her to an exclusive gig of a singer she adores. However, her friends recognise that it's probably fake and warn her off. By completing the quiz, young people will learn the signs of fake news and deep fakes, as well as how to spot scams and what to do to keep their data as safe as possible.

AT EE...

PhoneSmart has been helping kids stay safe online since 2021. PhoneSmart is completely free to use for everyone who registers, no matter what network you are on.

Sign up your child now at eephonesmart.co.uk.

You can enter them into the prize draw to win an **Xbox Series X** once they've got their Licence.

For full terms and conditions visit this link: <https://eephonesmart.co.uk/terms/>

