



Dear Parents and Carers,

As you know, the PTA works hard to raise funds to support our school community and we truly couldn't do it without your continued support so thank you.

We wanted to take this opportunity to tell you about **corporate funding/match funding** and how, with just a little of your time, you could help to **double the money raised for the PTA**.

You may work for an organisation such as a high street bank, building society, supermarket, large corporation, small business or independent company that offers a match funding scheme. This means that any money you help raise could be matched by your employer. This might apply to the total raised at an event, or to the funds raised from a stall that an employee volunteers to run. Usually, the employee simply needs to provide their employer with a letter from the PTA confirming the date, nature of the event and charity details (see below) along with the total amount raised. We are more than happy to supply any information or documentation required.

If this is something your workplace offers, we would be incredibly grateful if you'd consider supporting the PTA in this way at future events. Last year alone, parents helped us raise an amazing **£1,522** through match funding, which was absolutely fantastic and made a real difference.

Match funding really does help us go further, allowing us to provide extra resources, experiences and opportunities for all the children. Further information about what match funding is can be found at the bottom of this letter.

As always, we really appreciate your support. If you'd like any more information or have any questions, we'd love to hear from you. You can email us at **southwonstonpta@gmail.com**, send us a message via our **Facebook page**, or pop into the **school office** and leave a message so we can get in touch.

Details for employer:

Charity number: **1060493**

Name: **South Wonston County Primary School PTA**

We can also be found under many employers **Payroll Giving** donation initiatives (with the above details as well).

Many thanks,

Your PTA

**About matched funding:**

- Many companies offer their employees the chance to take part in a matched funding scheme.
- Companies who do offer matched funding will pledge a sum of money relating to the amount their employee has raised at a fair or donated to the charity. For example, if the profit made by the stall is £100. The parent's employer will then match this amount with a further £100.
- Some organisations will match fund on a £ for £ basis, others will stipulate what they are prepared to give. It is likely that an upper limit will be applied along with certain criteria such as the recipient organisation being a registered charity.
- Companies may support the school in a variety of ways including
- matching funds raised through an activity (i.e. school fair, school disco or school quiz)
- matching funds raised by a sponsored event
- a cash donation
- donation of equipment (i.e. playground equipment)

Alternatively, a parent may opt to make a cash donation to the PTA, which again could be matched by their organisation.

If interested, please check with your employers to see if a scheme is already in place or if they would be willing to set one up. A match funding scheme can be adopted by any company no matter how big or small.